



**María Martín**  
Senior Regional Manager, Latin America &  
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*International*

María Martín is the Senior Regional Manager for Latin America & Southern Europe at the Electric Power Research Institute (EPRI). She joined EPRI in 2013 and manages the relationship with EPRI members in the region, facilitating technology transfer and providing strategic insight to perform business development. She is the prime contact for EPRI in advising and executing the International External Outreach strategy in the region, engaging with Governments, Regulators and other non-member utility organizations. When she joined EPRI she started as Latin America Country Manager, position that she held for over three years.

Before joining EPRI, Martín worked for Iberdrola where she held different positions in the organization, including senior energy trader and analyst performing strategic and regulatory analysis of European markets and trading electricity and energy derivatives in over-the-counter markets.

Martín served as Director of the Centre for Monitoring, Diagnostics and Simulation, supporting gas, coal-fired, nuclear, and hydro plants worldwide. She served as Head of Iberdrola's Generation Innovation Committee and chief feasibility reviewer for new business projects advising the Board on energy efficiency, electric vehicles, new wholesale power market products and services and operation and maintenance services. She also served as Corporate Governance and Innovation Director of the new company, Iberdrola Generacion Nuclear.

Martín later served as Head of Nuclear Technology Development, during which time she also served as a senior liaison between EPRI and Iberdrola at EPRI's offices in Palo Alto, California.

Martín holds a Bachelor's Degree in Industrial Engineering and a Master of Science in Nuclear Technology from Universidad Politecnica de Madrid. She also earned a Master's Degree in General Management and Business Administration from IESE Business School.